



**Hong Kong, China**  
**ROWING ASSOCIATION**  
**中國香港賽艇協會**

*Passion to go beyond 熱愛.無限*

15<sup>th</sup> March 2022

Dear all,

The following are just a snapshot of the comments we heard related to the membership system which discouraging rowers to be part of the Hong Kong Rowing family,

“I only row several times a year, the annual centre user fee is way too expensive for an alumni rower like me to join”

“ It’s very complicated to renew membership every year, e.g. filling the form with same info, not being able to set autopay, etc. Can it be easier with use of the nowadays IT technology to make my life easier? “

“I am not training in Shing Mun River, it’s really discouraging that I need to pay the centre user fee to participate the rowing competition held by HKCRA!”

We heard and we would like to make changes.

With the objectives of making HK Rowing more accessible, connected and inclusive to all rowers in HK, the Association has kicked off a membership system review and restructure project 9 months ago. We hope with the introduction of the new system, we can bring every rower,

- Universities Alumni Rowers
- Rowers who are not based at Shing Mun River
- Rowers who only focus on indoor rowing
- Rowers who only row occasionally each year, and
- etc

to be part of Hong Kong Rowing.

We are at the final stage of this project, and I would like to invite you to be part of the process to help making it a better one. HKCRA office will soon send out details on the new system together with the timeline of the launching, which would involves 1-2 public forum ( Zoom ), trial and feedback process, etc.

Best Regards,

Wan NG

Chairman, HKCRA

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Robert L. WILSON, MH

Honorary Vice-President  
Anthony ROGERS, GBS, QC, JP  
David SORTON

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Mike TANNER, MH

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委員會及香港水上運動議會之屬會。



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## Background and rationale -

In the view of making rowing more accessible to our current centre users and potential rowers, the HKCRA has navigated through an extensive review of our current membership structure and registration process in the past 9 months.

In order to progress and to enhance on HKCRA current footprints and reaches, we have decided to implement an "Ordinary Membership" at the base of our current structure, with the aim of widening our rowers base and make rowing more appealing to potential rowers. This is an essential part of our latest strategy in developing rowing in parallel with our development programmes.

Alongside of the introduction of Ordinary Membership, the HKCRA will also introduce our brand new online membership platform which enables our members to sign up and renew their membership in a more user friendly interface. Moreover, to maximise the use of technology with our newly launch online platform, the HKCRA will also be introducing different elements of features in several phases within the next 6 months, this will include - Races and Events registrations, Courses registrations and Facilities hire and reservations.

Despite the latest Covid development in Hong Kong, the HKCRA strongly believes these are exciting times ahead for all rowers as we look to enter a new era and lying another significant milestone in the Hong Kong Rowing Community. We urge for your strong support and together we row further! Passion to go beyond.

## Timeline of Implementation:

- 21<sup>st</sup> March 2022- Clubs Consultation Forum - Introduction to Ordinary Membership
- 1<sup>st</sup> April 2022 - Trial Launch of Ordinary Membership + Phase 1 Online Membership Platform
- April & May 2022 - HKCRA Online Platform - Clubs Rep Training & Review Discussions
- June 2022 - Phase 2- Launch Race & Event + Courses Registration
- Sep 2022- Phase 3 - Launch of Facilities Hire & Reservation Platform